

GARDENA HIGH SCHOOL ALUMNI ASSOCIATION

MINUTES

Date: October 21, 2024 / Time: 4:00 PM PST

Location: Via Zoom <https://lausd.zoom.us/j/89437101799> Meeting ID: 894 3710 1799

ATTENDEES: Daisy Cardenas - Rosie Gaspar - Anthony Jackson - Philip Johnson - Tamara Kemp
Elmer Membreno - Shirley Warren - Zerrona Williams

1. **Call to Order** - Shirley Warren called the meeting to order at 4:05 PM.
2. **Approval of the Agenda** – Daisy Cardenas made a motion to approve the agenda. Philip Johnson seconded the motion. Shirley Warren carried the motion. The ayes have it and it was so ordered.
3. **Approval of Minutes from meeting** – Daisy made a motion and it was seconded by Phil that the minutes from the September 16, 2024, meeting be approved. Shirley carried the motion, the ayes have it and it was so ordered.
4. **Old Business**
 - **Fundraising**
 - **Double Good** – Daisy reported that the fundraiser generated \$892 in sells, therefore, the Alumni Association will receive 50% of the sells, which totals \$446. The proceeds have been deposited into our account. It was agreed that Double Good is saturating the market so we would put off doing another fundraiser with them until further notice.
 - **Mr. Fries (Crystal Hawkins)** – Crystal Hawkins was not present, therefore no update.
 - **Fishbone** (Philip Johnson) – Phil provided an update. Fishbone is ready to go, and they are waiting for us to come up with a date. The potential days are Tuesdays, Wednesdays, or Thursdays. The Alumni Association would get a percentage of the sales. It was agreed that we would wait until the January meeting, to decide on a date, to start the fundraising in February 2025.
 - **Lapel pins (Philip Johnson)** – Phil has not been in contact with the vendor, therefore no update.
 - **GHS Yearbook Fundraiser** – Zerrona Williams said that no progress has been made on this fundraiser and it would probably not happen.
 - **Merchandising** – Shirley gave an update on merchandise sales at the Homecoming game. Approximately \$400 worth of merchandise was sold. More specific details will be in the Treasurer Report.
 - **Membership Drive/Plan (update)** – Rosie Gaspar shared that the committee is waiting for the merchandise component to be finalized. As previously discussed, the membership plan will cost \$25 per year. They are waiting to decide what perks (i.e., merchandise, discounts from vendors) will be incorporated into the plan. Shirley shared that she would check with Mr. Davies to see if we can order GHS lanyards and pens under their account and use these items as perks. It was agreed that we officially start the Membership Drive in January 2025, so final plans need to be made during the November meeting.
 - **Wishlist from Principal Davies** – we still have not received a Wishlist from Principal Davies, so this item was tabled until the next meeting.

- **Partnership with Gardena High School Student Support Program** – Shirley reminded members that the written protocol on how to complete the form is online. So far, only Rosie has responded to suggestions on how to make the directions and the form more effective. This item remains open for suggestions.
- **Grant Writing Services/Grant Opportunities** – Nancy was absent and there were no grant opportunities provided by board members.
- **Scholarship Committee** – due to Nancy Fertig’s absence, this item was tabled, but we agreed to begin meeting in November. The committee will consist of Nancy (chairperson), Salli, Elmer, and Shirley.
- **2024 Homecoming Games Festivities** – a report of the event was shared by Daisy and Shirley. The Alumni Parade was successful. Anthony and Phil stated that the pictures posted on social media were great! Shirley shared that Grand Marshal Alum Judge Kevin Ross was excited and pleasantly surprised by the outpouring of love. There were a few snags regarding logistics, etc. but the Alumni Association had no control of this.
- **Gardena High School Stadium/facility** – Phil shared that he had not heard anything more.

5. NEW BUSINESS

- **Treasurer Report** – Phil was driving so Shirley gave the Treasurer report and it was received by the board. A copy of the actual report will be mailed to all board members. In the future, the report will be mailed in advance to members and only “bottom line” numbers will be verbally reported. A copy of the Treasurer's report is attached to these minutes.
- **Technology / Website Committee Report** – Anthony gave the board an update. He will update the website with pictures from Homecoming. Board members should forward any suggestions or other needed updates to Anthony.

Anthony suggested that it be left up to the board which Cash Apps/Platforms will be used. It said it needs to be a group decision. He also said that we need to work on how we access payments for merchandise and whether we will be able to assume the cost of shipping merchandise. For memberships, verbiage needs to be created, and the perks included.

Shirley shared that we have a Business Cash App platform, and it does charge a fee (which is not the same as the fee charged to access money immediately. It’s a separate fee for business accounts. Venmo Business accounts also have the same type of fee. Anthony will do more research to see if there are other options. Venmo is currently set up under Shirley’s name, but the funds are sent directly to the association’s bank account.

- **Social Media** – Shirley continues to make Facebook posts but encourages others to also post. Phil, Zerrona, Daisy and Tammy are also Admins on the account. Daisy shared that GHS, and the PSA promoted improving attendance and questioned if this was something we should promote on social media. It was agreed that any positive accomplishments

regarding the school should be acknowledged and posted but we must be careful not to overstep boundaries or post “faces” of current students.

- **Directors and Officers (D&O) Liability Insurance** – Shirley asked members whether we needed this type of liability insurance, and the consensus was that at this time we did not need it. It will be table until it is determined that we engage in the types of activities that would require it.
 - **New Officers and Potential New Board Members for 2025** – Shirley shared that there are currently 13 Board Members and questioned whether we need to add two more since we lost James “Russ” Robinson and Raymond Endow. This will be discussed at the December meeting. Officers and new members for 2025 will be nominated and selected at that time.
 - **November Meeting** – it was agreed that the November 18th meeting would be held as previously planned since Thanksgiving is not until November 28th. It was also agreed the December 9th meeting would be scheduled as planned and we will be meeting in person to celebrate the holidays. The details of the December meeting will be further discussed in the next meeting.
 - **Cash Apps (use)** – previously discussed
 - **Fundraising Opportunity** – Phil is in contact with a vendor who helps with fundraising. It is the same vendor who made the blankets for his other group. In addition to personalized blankets, this vendor does fundraisers selling insulated cups, discount cards, taffy, cookies, etc. They are based in Arizona. Phil will invite him to our November meeting.
 - **Public Comments** – no guests were present therefore no public comments were made.
6. **Adjournment** – A motion to adjourn the meeting was made by Zerrona and seconded by Anthony. Shirley carried the motion, the ayes have it, and it was so ordered. The meeting was adjourned at 5:08pm.

Minutes submitted by Daisy Cardenas

Attachment included: Treasurer Report (9/13/24-1016/24