

GARDENA HIGH SCHOOL ALUMNI ASSOCIATION

MINUTES

Date: June 24, 2024 / Time: 4:04 PM PST

Location: Via Zoom <https://lausd.zoom.us/j/89437101799> Meeting ID: 894 3710 1799

ATTENDEES: - Rosie Gaspar - Salli Hale - Anthony Jackson - Philip Johnson - Tamara Kemp - Elmer Membreno - Karen Millom - Shirley Warren - Zerrona Williams

1. **Call to Order** - Shirley Warren called the meeting to order at 4:03 PM.
2. **Approval of the Agenda** – Shirley asked to add “Zoom subscription” to the agenda. A motion was by Philip Johnson to approve the agenda with the addition. Anthony Jackson seconded the motion. The motion was carried by. The ayes have it and it was so ordered.
3. **Approval of Minutes from meeting** – a motion was made by Anthony and seconded by Elmer Membreno that the minutes from the May 20, 2024, meeting be approved. Shirley carried the motion, the ayes have it and it was so ordered.

4. Old Business

- **Fundraising**

- Crystal Hawkins (Mr. Fries) – update; Crystal Hawkins and Shirley will meet with Craig Batiste, the owner of Mr. Fries tomorrow morning at 9:00am. (Crystal absent - no update)

- Philip Johnson (Fishbone) – update; Phil informed the board that both the Coop and Fire Nashville Hot Chicken, and the Gardena location of Fishbone have both gone out of business. The Hawthorne location of Fishbone is still in business and has agreed to collaborate with the Alumni Association for some type of fundraiser. Phil will stay connected with the owner.

- Philip Johnson (Coop and Fire Nashville Hot Chicken) – see above item

- **Merchandising** – VarsityMade – Phil has not heard from VarsityMade in months. He has left numerous messages. The board agreed that we would move on and find a new vendor for merchandising.
- **Double Good (new dates for fundraiser)** – per Rosie Gaspar, the calendar shows the Homecoming game as October 25th. As previously agreed by vote, the popcorn fundraiser will begin day before the game and continue for three more days. Therefore, the dates for the Double Good popcorn fundraiser will begin on October 24th and end on October 27th.
- **Honoring Class of 2024 (status)** – as voted on in the May meeting, the association purchased two banners to congratulate the class of 2024. One was placed on the gate, near the Budlong & 182nd Street parking lot. The other was placed outside of the gate entering the stadium parking lot on Budlong. Since the banner does not have a year on it, it can be used for future classes. Principal Davies advised us that there would not be a need to provide water for graduation rehearsal, so this gesture did not happen.

- Class of 2024 Membership Drive event on June 10th – Karen Millom gave an update of how the “new alumni membership solicitation” went. She said things went smoothly. Only one individual threw the postcard on the ground. Anthony shared that two 2024 alumni did use the QR code to reach out but did not purchase a membership. We will think of ways to improve and increase new alumni participation.
- **Membership Drive/Plan (update)** – After discussion, it was agreed that we “simplify” the suggested membership plan. Anthony moved that we create a one-level membership plan at the price of \$25. Phil seconded the motion. The motion was carried by. The ayes have it and it was so ordered.
- **Wishlist from Principal Davies** – we still have not received a Wishlist from Principal Davies, so this item was tabled until the next meeting.
- **Partnership with Gardena High School Student Support Program** (written protocol to approve budget/funding – this item continues to be tabled.
- **Grant Writing Services/Grant Opportunities** – board members are still encouraged to seek out grant opportunities. There were no updates or potential grant opportunities.
- **Logo Copyright** – Shirley advised that our logo has been copyrighted with the US Library of Congress. Gentry Akens was given credit as the artist/creator.
- **Banner for 2024 Graduation** – this was previously discussed under “Honoring Class of 2024”

5. NEW BUSINESS

- **Treasurer Report** – Phil gave the Treasurer report:
 - The balance forwarded is: \$4,399.00
 - Deposits: none
 - Expenses:
 - Supreme Designz (Banner #1) - \$155.00
 - Supreme Designz (Banner #2) - \$70.00
 - Anthony Jackson (Reimbursement for website emails) - \$216.00
 - Library of Congress (Logo copyright) - \$65.00
 - PO Box Rental (6 months) - \$111.00

Total current balance as of 6/24/2024: \$3,766.00

- **Technology / Website Committee Report** – Anthony shared that he would update the advertisement for the “All Class Annual Reunion” to be correctly worded to “picnic”
- **PO BOX rental (status)** – Shirley advised that we now have our own PO Box at the post office located on Redondo Beach and Normandie. The cost for the box was \$111 for a period of 6 months. She will forward the PO Box address to members via email and asked them to let others know that any correspondence should go to the PO Box.
- **Merchandising (potential vendor to replace VarsityMade** – Sally shared that alum Kathy Padilla Rhoads has a business that produces t-shirts and hats. She will reach out to Kathy to find out what she has to offer. The goal is to do this in preparation for the annual picnic in September.
- **2024 Annual All Class Picnic participation** – Salli shared her vision of promoting and soliciting memberships for the alumni association at the September 7th event. She

suggested staffing a table, and sharing information about joining the alumni association, in addition to selling alumni merchandise. She asked for volunteers to assist beginning around 9am.

- **Public Comments** – no guests were present therefore no public comments were made.
- **Meeting schedule (going dark during summer)** – Due to summer vacations and other events, the board discussed the possibility of “going dark” (do not meet) during some summer months. Salli motioned that we “go dark” during the months of June and July. The motion was seconded by Phil. Shirley carried the motion, the ayes have it, and it was so ordered.

6. **Adjournment** – A motion to adjourn the meeting was made by Phil and seconded by Anthony. Shirley carried the motion, the ayes have it, and it was so ordered. The meeting was adjourned at 4:43pm.

Minutes submitted by Shirley Warren