

GARDENA HIGH SCHOOL ALUMNI ASSOCIATION

MINUTES

Date: September 16, 2024 / Time: 4:00 PM PST

Location: Via Zoom <https://lausd.zoom.us/j/89437101799> Meeting ID: 894 3710 1799

**ATTENDEES:** Rosie Gaspar - Salli Hale - Anthony Jackson - Philip Johnson - Tamara Kemp  
Elmer Membreno - Shirley Warren - Zerrona Williams

1. **Call to Order** - Shirley Warren called the meeting to order at 4:05 PM.
2. **Approval of the Agenda** – A motion was by Anthony Jackson to approve the agenda. Salli Hale seconded the motion. Shirley Warren carried the motion. The ayes have it and it was so ordered.
3. **Approval of Minutes from meeting** – a motion was made by Philip Johnson and seconded by Salli Hale that the minutes from the August 19, 2024, meeting be approved. Shirley carried the motion, the ayes have it and it was so ordered.
4. **Old Business**
  - **Fundraising**
    - **Mr. Fries (Crystal Hawkins)** – no update – Crystal not present)
    - Fishbone (Philip Johnson) – Phil provided an update. Fishbone is ready to go, and they are waiting for us to come up with a date. The potential days are Tuesdays, Wednesdays, or Thursdays.
    - **Lapel pins (Philip Johnson)** – Phil will provide information at the next meeting.
    - (GHS Yearbook Fundraiser (Zerrona Williams) – tabled until the next meeting.
    - **Senator Steve Bradford (Philip Johnson)** – there was no discussion. Phil advised that the election is in another 18 months so there is time to discuss this item. It will be tabled and returned to the agenda when Phil advises.
  - **Merchandising –New merchandise** – Salli provided an update regarding the merchandise sold at the Annual Picnic. She reported that fifty t-shirts and five hats were sold. She said that we will need to request a second order, to replace the sizes that were sold at the picnic and in preparation for us to sell merchandise at Homecoming. She is looking into shipping costs possibilities.

Phil suggested that in the meantime, we could consider selling merchandise to local alumni at “pop-up” sites. Anthony asked if any merchandise was being included in the Membership package. Salli advised that at this time, no merchandise was included. Phil suggested that the lapel pins could be a potential piece and that the cost of the pins was very minimal (\$2 per pin). The pins are metal and could include our logo. He will check further and bring back information for the next meeting. The question was asked if the \$25 membership fee was lifetime or annual. The consensus was that it would be an annual fee. Suggestions were made that the membership calendar be either from January – December, or from July – June. No decisions were made.

Anthony suggested that a QR code be made, allowing merchandise to be easily purchased off our website. Anthony and Shirley will get together to discuss further. Salli suggested that personalized lanyards like the ones given out at the Picnic be an incentive for the membership package. Shirley said she would check with Principal Davies to see if that were a possibility we could order lanyards through the school, in addition to personalized GHS pens like the one he donated for the Class of 1974's reunion.

Rosie said she will check on specialized shipping cost that may be available.

- **Double Good (fundraiser dates & status)** – The fundraiser has been set up by Daisy Cardenas and will run from Thursday, October 3<sup>rd</sup> to Monday, October 7<sup>th</sup>. Shirley will send the link to board members and will advertise it on Facebook.
- **Membership Drive/Plan (update)** – most of the Membership Drive/Plan was previously discussed in the above bullet. Salli did ask that for the next meeting members think about ways to get the word out about we can promote the membership drive.
- **Wishlist from Principal Davies** – we still have not received a Wishlist from Principal Davies, so this item was tabled until the next meeting.
- **Partnership with Gardena High School Student Support Program** – Shirley sent a draft of the written protocol, including the previously created form. The written protocol is the directions to complete the form. Board members were asked to review and send in recommendations/suggestions on how to make it better.
- **Grant Writing Services/Grant Opportunities** – Nancy was absent but there was no grant opportunities provided from board members.
- **Scholarship Committee** – due to Nancy Fertig's absence, this item was tabled, but we agreed to begin meeting since we have some funding in place and scholarship applications will need to be turned in during the spring semester. So far, Nancy, Salli and Shirley make up the committee. Others are invited to join.
- **2024 Alum / Potluck Picnic 2024 report** – Salli gave an update that 200-275 people were in attendance. A 50/50 raffle raised approximately \$500. It was a great time!
- **2024 Homecoming Games Festivities** – Zerrona Williams gave an update. Any alumni that would like to participate in the parade must purchase tickets first, then receive a wristband. All parade participants must enter through the front gate of the school and Shirley and other board members will be staffing the gate. Call time is 5:30pm and game time is 7:00pm. Parade participants will line up on Budlong near the police station, walk on the track, around to the visitor's side, then exit up through the gate leading up to the stands on the visitor's side. There will be no parking lot access.
- **Gardena High School Stadium/facility** – Phil gave an update. He advised that it will be a couple of years begin the project is started, but the new facility will be awesome! The current lighting and light posts will not be replaced; the bleacher will still be cement with metal bleacher at the higher level; there will be a new scoreboard; the hill near the scoreboard will be removed so that the track can be enlarged to make it regulated; the field will be natural grass; no mascot will be featured on the stadium as it will have more of a "college look"; there will be a new irrigation system; no new concessions but it will be redone; the bathroom will be redone (not rebuilt).

There will be one more meeting in October and Zerrona will find out the date and share with the board.

## 5. NEW BUSINESS

- **Treasurer Report** – Phil gave the Treasurer report and it was received by the board.

- The balance forwarded as of 8/18/24 is: **\$2,968.67**

- **Deposits:**

- Merchandise - \$40

- Merchandise - \$40

- Merchandise (picnic) - \$1,160

- Merchandise - \$20

- Donation - \$5

- Merchandise - \$20

- Merchandise - \$20

- **Expenses:**

- Purchase of Cash Box - \$24.08

- Withdrawal (Cash for Box) - \$100

Total current balance as of 9/16/2024: **\$4,149.59**

- Technology / Website Committee Report – Anthony gave the board an update; the website has been updated with the latest news. Board members should forward any suggestions or other needed updates to Anthony.
- Toiletry Drive – Shirley and Salli shared information about the current Toiletry Drive. The drive is to donate hygiene products for current “unhoused” students and “foster care” students. Additionally, Zerrona shared that in addition to the toiletry drive, the school is providing hygiene products for the current general student population
- Social Media – Shirley advised that she is updating Facebook on a regular basis and Daisy updates Instagram and Twitter (X). Rekesha Dennis was supposed to provide updates too, but this has not happened. We will follow up with her.
- Logo Copyright – Shirley advised that the US Copyright Department has contacted us regarding our submission. They need additional information/clarification. Shirley will follow up.
- Phil shared that his Youth Football organization is selling personalized Gardena Mohican blankets. They purchased the blankets for \$25 and sold them for \$35. If anyone is interested, please see him. He also suggested that this is another fundraiser the Alumni Association might want to check into.
- **Public Comments** – no guests were present therefore no public comments were made.

6. **Adjournment** – A motion to adjourn the meeting was made by Phil and seconded by Elmer Membreno. Shirley carried the motion, the ayes have it, and it was so ordered. The meeting was adjourned at 5:05pm.

Minutes submitted by Shirley Warren